Dr. Rajdeep Nag



Designation: Assistant Professor

Qualifications: Ph.D. (The Assam Royal Global University), M. Com (Gauhati University), B. Com (Gauhati University), SET

Specialisation and Research Area: Finance

Experience: 19 years (Academics)

Publications:

Research Papers:

- Nag, Rajdeep and Chakraborty, Sudip. (2015) 'Look East Policy to Act East Policy- A
 North East India Perspective 'International Seminar organized by Dept. of Management,
 NEHU Tura Campus, Meghalaya,
- 2. Nag, Rajdeep and Chakraborty, Sudip. (2018) 'One Person Company- A Boon to Entrepreneurship' National Seminar organized by Assam University, Silchar.
- Das, Kollol and Nag, Rajdeep. (2020) 'A study on Prospects of Gaming cafes in Guwahati city' International Journal of Research and Analytical Reviews, Pg 261-293, E-ISSN 2348-1269, P-ISSN 2349-5138
- Goyal, Raghav and Nag, Rajdeep (2021) 'Impact of Fluctuations in Crude Oil Prices on the USD/INR Rate in the currency market' International Journal of Research and Analytical Reviews, Pg Nos 296-305, E-ISSN 2348-1269, P-ISSN 2349-5138
- Jain, Mohit and Nag, Rajdeep (2021) 'An analytical study on movement of stock price in the Indian Stock Market with special reference to Automobile Sector' International Journal of All research Education and Scientific Methods, Pg Nos 1086-1097, ISSN 2455:6211.
- Bhansali, Sourav and Nag Rajdeep (2021) 'A Comparative Study on Performance
 Analysis of Mutual Fund Schemes with special reference to Axis Mutual Funds and SBI
 Mutual Funds', International Journal of All research Education and Scientific Methods,
 Pg Nos746-772, ISSN 2455:6211.
- Nag, Rajdeep and Nayana, Choudhury (2022) 'A Study on impact of Covid-19 on restaurant industry', International Research Journal of Management Sociology & Humanities, Vol 13 Issue 1 /7.8012, Pg 268-287,ISSN 2277 ISSN 2348 9809 (online) 9359 (Print) DOI:10.32804/IRJMSH
- 8. Nag, Rajdeep and Debraj Bhattacharjee (2022) 'An Empirical Study on Customers' Preference of Cars with Special Reference to Maruti Suzuki and Tata Motors' International Journal of Engineering and Management Research, Volume-12, Issue-

- 1/5.965, Pg 7-14, https://doi.org/10.31033/ijemr.12.1.2 e-ISSN: 2250-0758 | p-ISSN: 2394-6962)
- Nag, Rajdeep., Chakraborty, Sudip., Dey, Bhusan.Nikhil(2022) An Empirical Study on Investors' Preference for Mutual fund investment, International Journal of Research GRANTHAALAYAH Doi: 10.29121/granthaalayah. v10.i9.2022.4777, 10(9), 92-104 Original Article ISSN (Online): 2350-0530, ISSN (Print): 2394-3629
- 10. Chakraborty, Priya and Nag, Rajdeep (2023) Performance Analysis of Mutual Fund Schemes- A Comparative study with reference to SBI Mutual Fund and HDFC Mutual Fund, TIJER- International Research Journal, Vol 10, Issue 7, Pg 791-809, ISSN 2349-9249.
- 11. Thakuri, Bhupen and Nag, Rajdeep (2023) Measuring the impact of You Tube Ads on the Buying Behaviour of Consumers in Guwahati, International Journal of Science and Research, Vol 12, Issue 9, Pg 228-234, ISSN 2319-7064, DOI:10.21275/SR23831103804

Books:

S.L No	Title	Co-Authors	Publisher	Year/ ISBN
1	Beginner's Course in Finance Vol-I (For AHSEC) Revised	R.Kar	Bookland	2023/978-93-92278- 53-2
	Edition			
2	Beginner's Course in Finance Vol-II(For AHSEC)	R.Kar	Aditya Book Distributor,Ghy	2011/97881- 89872014
3	Indian Financial System		Aditya Book Distributor,Ghy	2011/9788189872090
4	Financial Services	R.Kar	Aditya Book Distributor,Ghy	2013/9788189872873
5	Modern Banking Practices		Aditya Book Distributor,Ghy	2014
6	Regulatory Framework of Business-I	B.B Dam, R.N Choudhury, Leena B. Dam	Gayatri Publications, Ghy	2017/9788193452479
7	Regulatory Framework of Business-II	B.B Dam, R.N Choudhury, Leena B. Dam	Gayatri Publications, Ghy	2017/9789387213036
8	Business Laws	B.B Dam, Leena B. Dam	Gayatri Publications, Ghy	2018/9789387213128

9.	Corporate Laws	B.B Dam, R.N	Gayatri	2017/9789387213029
		Choudhury,	Publications,	
		Leena B. Dam	Ghy	

Book Chapter:

One Person Company: A boon to Entrepreneurship, A disclosure on Key issues of the Companies Act, 2013, Global Publishing House Year 2018

Conferences/ Seminars:

- 1. Participated and presented a paper (in absentia) titled- 'Look East Policy to Act East Policy- A North East India Perspective' in two days International Seminar on -Look East Policy Perspective from the South East Asian Architecture, organized by the Department of Management, NEHU Tura Campus Meghalaya, dated 26th and 27th June 2015.
- 2. Participated and presented a paper entitled 'Role of NABARD in promoting Micro Enterprise in two days seminar on Promotion of Rural Micro Enterprises: Prospects and Challenges', Organised by the National Institute of Rural Development and Panchayat Raj, North Eastern Reginal Centre, Guwahati dated 7th and 8th December 2015.
- 3. Participated and presented a paper entitled 'Evolution and Growth of Mutual Fund Industry in India- A study with special reference to North Eastern States of India' in fourth National Conference on Contemporary Issues in Commerce and Management, organized by NEICMA, Dibrugarh University dated 27th and 28th September 2019
- 4. Participated and presented a paper entitled 'An analytical study on the growth of Mutual Fund Industry' in India in fourth Finance Seminar on Unlocking Financial Growth after Lockdown: Issues and Challenges Post Pandemic Covid 19 dated May 22, 2021.

FDPs/Workshops attended:

 One day workshop on Revised Schedule VI of the Companies Act, 1956, organized by Royal School of Commerce, RGI dated 17th August 2013.

- 2. Two days Workshop on 'Enhancing Professionalism: Discover, Learn, Grow' organized by Department of Basic Sciences and Humanities, Royal School of Engineering and Technology, Royal Group of Institutions, Guwahati dated 5th and 6th June 2014.
- One day Workshop on GST Prospects and Challenges organized by Royal School of Commerce dated 24th September 2016
- 4. One day Workshop on GST- Mechanism and Challenges Ahead Organised by Royal School of Business and Royal School of Commerce in association with Eastern India Chartered Accountant Students Association Guwahati Branch dated 27th April 2018.
- 5. One week Online International Workshop on Research Methodology organized By Department of Commerce, Assam University Silchar dated 13th to 18th July 2020
- 6. FDP on Outcome based Education organized by School of Arts, Science and Commerce, and IQAC Rai University Ahmedabad Gujrat in association with Inpods India Pine dated 22nd to 24th July 2020.
- Seven days virtual FDP on Digital Pedagogy for 21st Century Teachers organized by G H
 Raisoni University Saikheda (MP) School of Commerce and Management dated 1st
 March to 8th March 2022.
- 8. Five days FDP on Emerging Approaches and Tools in Economics organized by the Department of Economics, Royal School of Humanities and Social Sciences, Assam Royal Global University, dated 3rd to 7th July 2023.

Membership of professional bodies:

- 1. Indian Commerce Association (Life Member)
- 2. North East India Commerce and Management Association (Life Member)
- 3. Indian Accounting Association(Life Member)

Address for Communication

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Email: rajdeep.nag@rgi.edu.in					
Contact No: 9101282389					
Declaration: I do hereby declare that all the particulars stated knowledge.	above are true to the best of my				
Date:					
Place: Guwahati	Signature				

PIN: 781029

P.O Basistha